

# National Student Safety and Security Conference & Workshop

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**ORLANDO**

FL

April 24-26

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**SAN DIEGO**

CA

May 8-10

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**NYC**

NY

July 17-19

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**HOUSTON**

TX

Oct 28-30

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**LAS VEGAS**

NV

Nov 18-20

**JOIN US IN  
2024**



*Making Our Schools Safe & Secure  
The Way Learning Environments Really Should Be*

**ALL-ACCESS BADGE**

**5**

**CO-LOCATED EVENTS TO JUMP-START YOUR STUDENT-SAFETY PREPAREDNESS**

**One Pass Gives You  
Access To All Five Co-  
Located Conference**

Register for any conference and enjoy all-access to every keynote session, and all workshops, discussions, breakout sessions, role playing sessions, roundtable discussions, and all networking events.

**Co-Located With**



## \$19,995 Titanium Sponsor

### THE OPPORTUNITY

- One-hour technical speaking session in one of the workout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Six (6) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (30 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- Recognition as a Titanium Sponsor and logo on:
- Relevant event communications (such as attendees email campaign).
- Corporate logo on the conference website and a hyperlink to the company's site.
- Pre-registered attendee postal list in an electronic format prior to the conference.
- Final attendee postal list in an electronic format before and after the conference.

### AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 4 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Four door decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 4 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors' door.

### SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (3 Seconds).

### EVENT WEBSITE

- Your logo featured on the homepage.
- 200-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 2 full pages write-up or advertisement in the event's program.
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website.

### OFFICIAL EVENT APP & 1-to-1 APP

- 200-word listing, logo and web address.
- Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$14,995 Platinum Sponsor

### THE OPPORTUNITY

- 30 minutes technical speaking session in one of the breakout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Five (5) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (15 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- Recognition as a Platinum Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.
  - Pre-registered attendee postal list in an electronic format prior to the conference.
  - Final attendee postal list in an electronic format before and after the conference.

### AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 3 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Three floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 3 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (10 minutes/Presentation).
- Opportunity to display promotional items on the vendors' floor.

### SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (2 seconds).

### EVENT WEBSITE

- Your logo featured on the homepage.
- 100-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 1 full page write-up or advertisement in the event's program.
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website.

### OFFICIAL EVENT APP & 1-to-1 APP

- 100-word listing, logo and web address.
- Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$9,995 Gold Sponsor

### THE OPPORTUNITY

- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Four (4) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (10 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- Recognition as a Gold Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.
  - Pre-registered attendee postal list in an electronic format prior to the conference.

### AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 2 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 2 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).
- Opportunity to display promotional items on the vendors' floor.

### SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (1 second).

### EVENT WEBSITE

- Your logo featured on the homepage.
- 75-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit half page write-up or advertisement in the event's program.
- Half page acknowledgement in the conference program includes company profile, logo, contacts and website.

### OFFICIAL EVENT APP & 1-to-1 APP

- 75-word listing, logo and web address.
- Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$7,995 Silver Sponsor

### THE OPPORTUNITY

- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Three (3) Complimentary passes to the conference.
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- Recognition as a Silver Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.

### AT-EVENT BENEFITS

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes).
- Opportunity to display promotional items on the vendors' floor.

### EVENT WEBSITE

- Your logo featured on the homepage.
- 50-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.

### OFFICIAL EVENT APP & 1-to-1 APP

- 50-word listing, logo and web address.
- Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.

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## \$3,995 Exhibitor

### THE OPPORTUNITY

- Premier 6' display tables in premium location.
- Two (2) Complimentary passes to the conference.

### PRE-EVENT BENEFITS

- Recognition as a Exhibitor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.

### AT-EVENT BENEFITS

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (10 minutes).
- Opportunity to display promotional items on the vendors' floor .

### EVENT WEBSITE

- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors / Exhibitors Page.

### OFFICIAL EVENT APP & 1-to-1 APP

- 20-word listing, logo and web address.
- Corporate logo on Sponsors Section

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.

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SPONSORSHIP LEVELS & BENEFITS						
Type	Benefit	Titanium Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
Amount		\$19,995	\$14,995	\$9,995	\$7,995	\$3,995
THE OPPORTUNITY	Technical speaking session	One hour	30 minutes			
	Keynote speaking opportunity at the event.	30 minutes	15 minutes			
	Opportunity to moderate a breakout session of your choice.					
	Opportunity to join any panel discussion of your choice as a Panelist.					
	Premier 6' display tables in premium location.					
	Complimentary passes to the conference.	6	5	4	3	2
	Opportunity to showcase a corporate video (shows at the general session).	30	15	10		
	Company literature insert in conference bag given to all attendees.					
	Opportunity to provide promotional items in the conference bag given to all attendees.					
PRE-EVENT BENEFITS	Recognition as a Sponsor and logo on					
	<ul style="list-style-type: none"> <li>Relevant event communications (such as attendees email campaign).</li> </ul>					
	<ul style="list-style-type: none"> <li>Corporate logo on the conference website and a hyperlink to the company's site.</li> </ul>					
	<ul style="list-style-type: none"> <li>Pre-registered attendee postal list in an electronic format prior to the conference.</li> </ul>					
	<ul style="list-style-type: none"> <li>Final attendee postal list in an electronic format before and after the conference.</li> </ul>					
AT-EVENT BENEFITS	Prominent recognition in general session of the events and all conference-related materials.					
	Your logo on multiple directional signs leading attendees to the event.					
	Premier placement of company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).	4	3	2		
	Floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).	4	3	2		
	Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).	5	4	3	1	1
	Opportunity to display promotional items on the vendors' floor.					
SIGNAGE & RECOGNITION	Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.					
	Recognition and logo on signage throughout the event.					
	Verbal recognition prior to each session.					
	Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote.	3 Seconds	2 Seconds	1 Second		
EVENT WEBSITE	Your logo featured on the homepage.					
	Word listing and logo with URL in the sponsors section on the website.	200	100	75	50	20
CONFERENCE PROGRAM	Recognition in the conference & workshop program, including corporate logo in Sponsors/Exhibitors Page.					
	Opportunity to submit pages write-up or advertisement in the event's program.	2	1	1/2		
	Full page acknowledgement in the conference program includes company profile, logo, contacts and website.	2	1	1/2		
OFFICIAL EVENT APP & 1-to-1 APP	Word listing, logo and web address.	200	100	75	50	20
	Corporate logo on Sponsors Section.					
POST-SHOW BENEFITS	Logo on post-show Thank You email communication to all attendees and speakers.					
ADDITIONAL BRAND EXPOSURE	Your brand is likely to be captured in event photography, video and social media used during and post event.					

## \$7,995 Lanyard Sponsor

- Feature your company logo, highly visible
- Attendees and speakers will be wearing their LANYARD during the event
- Lanyards will be designed and printed by SyllabusX.
- Recognition as Lanyard Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address.
- Half-page colour advertisement in the digital Co-located events program.
- Visible listing, logo and web address
- Opportunity to submit 1/2 full page write-up or advertisement in the digital co-located events program.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event



\*The lanyard image shown is for illustration purposes only and may not be an exact representation of the product.

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## \$7,995 NAME BADGE SPONSOR

- ♣ Your brand will be at the center of attention!
- ♣ Featuring your company logo printed on the front and rear of every single attendee's NAME BADGE.
- ♣ Recognition as Badge Sponsor on related promotion.
- ♣ Your logo featured on the homepage.
- ♣ 20-word listing and logo with URL in the sponsors section on the website.
- ♣ 50-word listing, logo and website address in the digital conference program.
- ♣ Half-page colour advertisement in the co-located events program.
- ♣ Visible listing, logo and web address
- ♣ Corporate logo on Sponsors Section.
- ♣ Your brand is likely to be captured in event photography, video and social media used during and post event.



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**\$2,995**

## CONFERENCE PROGRAM

- Available to all event attendees
- Feature your company logo on the front cover and a full page advertisement in the official digital Co-located events program.
- Your company branding prominently included on the Front Cover
- Full-page colour advertisement in the the official digital Conference Program.
- Conference Program 200-word listing, corporate logo and web address.
- Corporate logo on Sponsors Page.
- Recognition as Conference Program Co-sponsor on selected related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the 4 Co-located events Program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$6,995 EVENT BAG SPONSOR

- ♣ Full branding rights on delegate EVENT BAGS. A fantastic keepsake and ongoing branding opportunity
- ♣ Available to all event attendees.
- ♣ Corporate logo printed on event bags as given to all event delegates (printing included).
- ♣ Opportunity to have one (1) small item included in the Event Bag (provided by you) – e.g. a flyer, branded pen, notepad, stubby holder.
- ♣ Recognition as Event Bag partner on related promotion.
- ♣ Your logo featured on the homepage with URL in the sponsors section on the website.
- ♣ 100-word listing and logo with URL in the sponsors section on the website.
- ♣ 100-word listing, logo and website address on sponsors section
- ♣ Half-page colour advertisement in the digital co-located events program.
- ♣ Visible listing, logo, and website address and URL link.
- ♣ Corporate logo on Sponsors Section.
- ♣ Your brand is likely to be captured in event photography, video and social media used during and post event.



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