

6th National Student Safety and Security Conference & Workshop

April 20-22, 2022
Orlando, FL

Spring-2022

Conference: April 20-21
Workshop: April 22

SPONSORSHIP OPPORTUNITIES

Job-Alike
Tabletop Exercise Workshops

School-Alike
Role-playing Break-out Sessions

 Real
Cases

 Panel
Discussions

 Break-out
Sessions

 Role Playing
Sessions

 Nationally Renowned
Speakers

 Best
Practices

 Saving
Lives

NSSSC Nov 17-19, 2021 Las Vegas

*Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

6th National Student Safety and Security Conference & Workshop

April 20-22, 2022

Orlando, FL

Spring-2022

\$9,995 **Platinum Sponsor**

*Our student wins because your sponsorship provide training for our educators
making our schools safer nationwide.*

-
- ♣ Sponsor for both conference and workshop
 - ♣ Recognition as a Platinum Sponsor
 - ♣ NSSSC logo usage license
 - ♣ Opening keynote speaking opportunity at the NSSSC
 - ♣ Opportunity to moderate a breakout session of your choice
 - ♣ Opportunity to join any panel discussion of your choice as a Panelist
 - ♣ Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (30 minutes/presentation)
 - ♣ Opportunity to showcase a corporate video (30 seconds to be shown at the NSSSC general session)
 - ♣ Two Premier 6' display tables
 - ♣ Hanging banner, or column wrap with sponsor-provided material in high-traffic area of the conference
 - ♣ Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor)
 - ♣ Four (4) Complimentary passes to the conference
 - ♣ Your logo on conference bag given to all attendees
 - ♣ Company literature insert in conference bag given to all attendees
 - ♣ Opportunity to provide promotional items in conference bag given to all attendees
 - ♣ Your logo on multiple directional signs leading attendees to session rooms and events
 - ♣ Prime recognition on large screens in advance of every keynote
 - ♣ Premier placement of 3 company-provided banners at the NSSSC
 - ♣ Premier placement of logo on conference & workshop banners
 - ♣ Prominent recognition in general session of the events and all conference-related materials
 - ♣ Recognition in the conference & workshop program
 - ♣ Two pages advertisement in the event program
 - ♣ Opportunity to display promotional items on the vendors' floor
 - ♣ Verbal recognition prior to each session
 - ♣ Recognition in a "Thank You" slide during the event
 - ♣ Recognition in all media outreach and related event publicity
 - ♣ Your logo on NSSSC website with a link to your company
 - ♣ Two eMail messages sent to conference attendees on your behalf
 - ♣ Pre-registered attendee postal list in an electronic format prior to the conference
 - ♣ Final attendee postal list in an electronic format after the conference
 - ♣ Corporate logo on the conference website and a hyperlink to the company's site
 - ♣ Full page acknowledgement in the conference program includes company profile, logo, contacts and website
 - ♣ Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

6th National Student Safety and Security Conference & Workshop

April 20-22, 2022

Orlando, FL

Spring-2022

\$7,995 **Gold Sponsor**

Your sponsorship will help invited leaders and educators model a community process that will help stamp out all forms of school violence, including shootings, bullying, dating violence, vandalism, gang activity, and catastrophic events particularly school massacres.

-
- 🐘 Sponsor for both conference and workshop
 - 🐘 Recognition as a Gold Sponsor
 - 🐘 NSSSC logo usage license
 - 🐘 Opportunity to moderate a breakout session of your choice
 - 🐘 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (20 minutes/presentation)
 - 🐘 Premier 6' display table
 - 🐘 Three (3) Complimentary passes to the conference
 - 🐘 Your logo on conference bag given to all attendees
 - 🐘 Company literature insert in conference bag given to all attendees (2 letter size pages)
 - 🐘 Opportunity to provide promotional items in conference bag given to all attendees
 - 🐘 Your logo on multiple directional signs leading attendees to session rooms and events
 - 🐘 Prime recognition on large screens in advance of every keynote
 - 🐘 Premier placement of a company-provided banner at the NSSSC
 - 🐘 Premier placement of logo on conference & workshop banners
 - 🐘 Prominent recognition in general session of the events and all conference-related materials
 - 🐘 Recognition in the conference & workshop program (1/2 page)
 - 🐘 Verbal recognition prior to each session
 - 🐘 Recognition in a "Thank You" slide during the event
 - 🐘 Recognition in all media outreach and related event publicity
 - 🐘 Your logo on NSSSC website with a link to your company
 - 🐘 eMail messages sent to conference attendees on your behalf
 - 🐘 Pre-registered attendee postal list in an electronic format prior to the conference
 - 🐘 Final attendee postal list in an electronic format after the conference
 - 🐘 Corporate logo on the conference website and a hyperlink to the company's site
 - 🐘 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



6th National Student Safety and Security Conference & Workshop

April 20-22, 2022

Orlando, FL

Spring-2022

\$5,995 **Silver Sponsor**

Your partnership will offer our Educators the hands-on experience with the planning process in areas of prevention, preparedness, response and recovery.

-
- 🌳 Sponsor for both conference and workshop
 - 🌳 Recognition as a Silver Sponsor
 - 🌳 NSSSC logo usage license
 - 🌳 Opportunity to moderate a breakout session of your choice
 - 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/presentation)
 - 🌳 Premier 6' display table
 - 🌳 Two (2) Complimentary passes to the conference
 - 🌳 Your logo on conference bag given to all attendees
 - 🌳 Company literature insert in conference bag given to all attendees (one letter size page)
 - 🌳 Opportunity to provide promotional items in conference bag given to all attendees
 - 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
 - 🌳 Premier placement of a company-provided banner at the NSSSC
 - 🌳 Recognition in the conference & workshop program (1/4 page)
 - 🌳 Verbal recognition prior to each session
 - 🌳 Recognition in a "Thank You" slide during the event
 - 🌳 Recognition in all media outreach and related event publicity
 - 🌳 Your logo on NSSSC website with a link to your company
 - 🌳 eMail messages sent to conference attendees on your behalf
 - 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
 - 🌳 Final attendee postal list in an electronic format after the conference
 - 🌳 Corporate logo on the conference website and a hyperlink to the company's site
 - 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



6th National Student Safety and Security Conference & Workshop

April 20-22, 2022

Orlando, FL

Spring-2022

**\$2,995
Exhibitor**

*Your generosity will empower our educators to keep
our kids safe at school.*

-
- 🌳 Exhibitor for both conference and workshop
 - 🌳 Recognition as an Exhibitor
 - 🌳 NSSSC logo usage license
 - 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (10 minutes/presentation)
 - 🌳 Premier 6' display table
 - 🌳 One (1) Complimentary passes to the conference
 - 🌳 Opportunity to provide promotional items in conference bag given to all attendees
 - 🌳 Recognition in the conference & workshop program (Listing)
 - 🌳 eMail messages sent to conference attendees on your behalf
 - 🌳 Corporate logo on the conference website and a hyperlink to the company's site
 - 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



Interested in a sponsorship not listed above?









































































Have a product or service that is essential
to the NSSSC? We would love to hear your idea.

Register Now!



Call 703.466.0011 **Email** info@insssc.com

Website insssc.com

Customized Brand Opportunities	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship Amount.	\$2,995	\$5,995	\$7,995	\$9,995
Speaking				
Opening Keynote Speaker: one sponsor for each day, on first-come, first served basis).				
Moderator: Moderate a breakout session of your choice.				
Panelist: Join any panel discussion of your choice.				
Vendors/Tech Demos				
Vendors/Tech Demos Breakout Session: Vendor/Technology with Hands-On experience/Presentation (15 minutes/presentation).	10 mins	15 mins	20 mins	30 mins
Video				
Commercial before each session (general session).	0	0	15 Seconds	30 Seconds
Display Table				
6' Demonstration Table & Chairs.	1	1	1	2
Company & Logo Visibility				
Sponsor-Provided Hanging banner, or column wrap in high-traffic area of the conference.				
Two floor decals, carpet stickers Sponsor-Provided will be placed inside high-traffic area of the conference and will be visible to all attendees and exhibitors.				
Logo on conference bag.				
Prime recognition on large screens in advance of every Keynote.				
Sponsor-Provided banner(s) strategically displayed in the main conference auditorium.	0	0	1	3
Directional Signs: Your logo on multiple directional signs leading attendees to session rooms and events.	0	Multiple	Multiple	Multiple
Networking & Reachout Opportunities				
Complimentary Passes to the conference.	1	2	3	4
eMail message sent to convention attendees on your behalf.	1	1	1	2
Pre-registered attendee postal list in an electronic format prior to the conference.				
Final attendee postal list in an electronic format after the conference.				
Opportunity to host any of the following: Conference Refreshment Break & Conference Breakfast (Non-exclusive).				
Sampling & Advertising				
Company literature inserted in conference bag given to all attendees.				
Conference bag insert.	0	1 page	2 pages	Full Brochure
Opportunity to display promotional items on the vendors' floor.				
Opportunity to provide promotional items in conference bag given to all attendees.				
Recognition				
Verbal recognition prior to each session.				
Recognition in a "Thank You" slide during the event.				
Your logo on NSSSC's website with a link to your company.				
Recognition as a Sponsor Year-Round.				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.	Listing	1/4 page	1/2 page	Full page
Discount				
Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities.				

6th National Student Safety and Security Conference & Workshop

April 20-22, 2022

Orlando, FL

Spring-2022



NSSSC Nov 17-19, 2021 Las Vegas

ABC 13

Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE



Watch the video



WHAT SPONSORS ARE SAYING?



Ryan Haley

Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY



Watch the video



Sean Miller

Sales
Verkada
San Mateo, CA



Watch the video



Steve Ostler

Director of Marketing
Blackboard
Washington, DC



Watch the video



Vanessa Ogle

Founder and CEO
Enseo
Richardson, TX



Watch the video

6th National Student Safety and Security Conference & Workshop

April 20-22, 2022

Orlando, FL

Spring-2022



NSSSC Nov 17-19, 2021 Las Vegas

CBS 8

Local news affiliate KLAS

STUDENT SAFETY CONFERENCE



Watch the video



WHAT SPONSORS ARE SAYING?



Adam Reed

Director of Sales- West
Iphone
Los Angeles, CA



Watch the video



Bill McCullough

VP Sales
Gaggle
Mission, SD



Watch the video



Joseph Murphy

Account Executive
Safety Vision
Houston, TX



Watch the video



Lisa Falzone

CEO & Co-Founder
Athena Security
Austin, TX



Watch the video

CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

FOX 5

Local news affiliate KVVU

**NATIONAL STUDENT
SAFETY AND SECURITY
CONFERENCE FEATURES
INNOVATIVE SOLUTIONS**

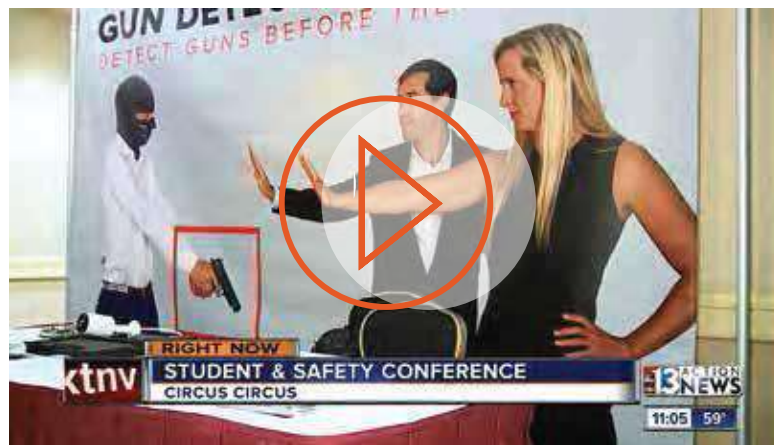
Watch the video

**ABC 13**

Local news affiliate KLAS

**SCHOOL LEADERS
DISCUSSING SCHOOL
SAFETY**

Watch the video

**FOX 5**

Local news affiliate KVVU

**SCHOOL SAFETY
CONFERENCE
FOCUSES ON
NEW TECHNOLOGY**

Watch the video

**CBS 8**

Local news affiliate KLAS

**SCHOOL SAFETY
CONFERENCE OUTLINES
DIFFERENT METHODS TO
PREVENT VIOLENCE,
KEEP STUDENTS SAFE**

Watch the video

