

# 8<sup>th</sup> National Student Safety and Security Conference & Workshop

Nov 30-Dec 2, 2022

Las Vegas, NV

K-12 Schools, Colleges, and Universities Preparedness Conference

Conference: Nov 30-Dec 1  
Workshop: Dec 2

16x  
HOW

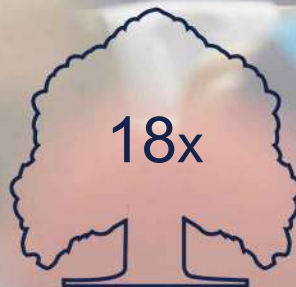
Hands-on Workshops



Roundtable Discussion Issues

4x

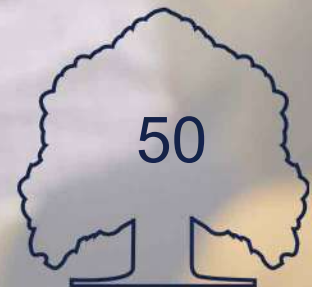
Legal & Ethical Workshops & Discussions



Role Playing Sessions

48x

Breakout Sessions



Experts are waiting for you

We present a clear, easy-to-remember overview of prevention, preparedness, response and recovery.

*Making Our Schools Safe & Secure--  
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

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## \$9,995 Platinum Sponsor

*Our student wins because your sponsorship provide training for our educators making our schools safer nationwide.*

- 
- Sponsor for both conference and workshop
  - Recognition as a Platinum Sponsor
  - NSSSC logo usage license
  - Opening keynote speaking opportunity at the NSSSC
  - Opportunity to moderate a breakout session of your choice
  - Opportunity to join any panel discussion of your choice as a Panelist
  - Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (30 minutes/presentation)
  - Opportunity to showcase a corporate video (30 seconds to be shown at the NSSSC general session)
  - Two Premier 6' display tables
  - Hanging banner, or column wrap with sponsor-provided material in high-traffic area of the conference
  - Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor)
  - Four (4) Complimentary passes to the conference
  - Your logo on conference bag given to all attendees
  - Company literature insert in conference bag given to all attendees
  - Opportunity to provide promotional items in conference bag given to all attendees
  - Your logo on multiple directional signs leading attendees to session rooms and events
  - Prime recognition on large screens in advance of every keynote
  - Premier placement of 3 company-provided banners at the NSSSC
  - Premier placement of logo on conference & workshop banners
  - Prominent recognition in general session of the events and all conference-related materials
  - Recognition in the conference & workshop program
  - Two pages advertisement in the event program
  - Opportunity to display promotional items on the vendors' floor
  - Verbal recognition prior to each session
  - Recognition in a "Thank You" slide during the event
  - Recognition in all media outreach and related event publicity
  - Your logo on NSSSC website with a link to your company
  - Two eMail messages sent to conference attendees on your behalf
  - Pre-registered attendee postal list in an electronic format prior to the conference
  - Final attendee postal list in an electronic format after the conference
  - Corporate logo on the conference website and a hyperlink to the company's site
  - Full page acknowledgement in the conference program includes company profile, logo, contacts and website
  - Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

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## \$7,995 Gold Sponsor

*Your sponsorship will help invited leaders and educators model a community process that will help stamp out all forms of school violence, including shootings, bullying, dating violence, vandalism, gang activity, and catastrophic events particularly school massacres.*

- 
- 🌳 Sponsor for both conference and workshop
  - 🌳 Recognition as a Gold Sponsor
  - 🌳 NSSSC logo usage license
  - 🌳 Opportunity to moderate a breakout session of your choice
  - 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (20 minutes/presentation)
  - 🌳 Premier 6' display table
  - 🌳 Three (3) Complimentary passes to the conference
  - 🌳 Your logo on conference bag given to all attendees
  - 🌳 Company literature insert in conference bag given to all attendees (2 letter size pages)
  - 🌳 Opportunity to provide promotional items in conference bag given to all attendees
  - 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
  - 🌳 Prime recognition on large screens in advance of every keynote
  - 🌳 Premier placement of a company-provided banner at the NSSSC
  - 🌳 Premier placement of logo on conference & workshop banners
  - 🌳 Prominent recognition in general session of the events and all conference-related materials
  - 🌳 Recognition in the conference & workshop program (1/2 page)
  - 🌳 Verbal recognition prior to each session
  - 🌳 Recognition in a "Thank You" slide during the event
  - 🌳 Recognition in all media outreach and related event publicity
  - 🌳 Your logo on NSSSC website with a link to your company
  - 🌳 eMail messages sent to conference attendees on your behalf
  - 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
  - 🌳 Final attendee postal list in an electronic format after the conference
  - 🌳 Corporate logo on the conference website and a hyperlink to the company's site
  - 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



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## \$5,995 Silver Sponsor

*Your partnership will offer our Educators the hands-on experience with the planning process in areas of prevention, preparedness, response and recovery.*

- 
- 🌳 Sponsor for both conference and workshop
  - 🌳 Recognition as a Silver Sponsor
  - 🌳 NSSSC logo usage license
  - 🌳 Opportunity to moderate a breakout session of your choice
  - 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/presentation)
  - 🌳 Premier 6' display table
  - 🌳 Two (2) Complimentary passes to the conference
  - 🌳 Your logo on conference bag given to all attendees
  - 🌳 Company literature insert in conference bag given to all attendees (one letter size page)
  - 🌳 Opportunity to provide promotional items in conference bag given to all attendees
  - 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
  - 🌳 Premier placement of a company-provided banner at the NSSSC
  - 🌳 Recognition in the conference & workshop program (1/4 page)
  - 🌳 Verbal recognition prior to each session
  - 🌳 Recognition in a "Thank You" slide during the event
  - 🌳 Recognition in all media outreach and related event publicity
  - 🌳 Your logo on NSSSC website with a link to your company
  - 🌳 eMail messages sent to conference attendees on your behalf
  - 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
  - 🌳 Final attendee postal list in an electronic format after the conference
  - 🌳 Corporate logo on the conference website and a hyperlink to the company's site
  - 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



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**\$2,995  
Exhibitor**

*Your generosity will empower our educators to keep  
our kids safe at school.*

- 
- 🌳 Exhibitor for both conference and workshop
  - 🌳 Recognition as an Exhibitor
  - 🌳 NSSSC logo usage license
  - 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (10 minutes/presentation)
  - 🌳 Premier 6' display table
  - 🌳 One (1) Complimentary passes to the conference
  - 🌳 Opportunity to provide promotional items in conference bag given to all attendees
  - 🌳 Recognition in the conference & workshop program (Listing)
  - 🌳 eMail messages sent to conference attendees on your behalf
  - 🌳 Corporate logo on the conference website and a hyperlink to the company's site
  - 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



#### **Interested in a sponsorship not listed above?**









































































Have a product or service that is essential to the NSSSC? We would love to hear your idea.

**Register Now!**



**Call 703.466.0011 Email [info@insssc.com](mailto:info@insssc.com)**

**Website [insssc.com](http://insssc.com)**

Customized Brand Opportunities	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship Amount	\$2,995	\$5,995	\$7,995	\$9,995
<b>Speaking</b>				
<b>Opening Keynote Speaker:</b> one sponsor for each day, on first-come, first served basis)				
<b>Moderator:</b> Moderate a breakout session of your choice				
<b>Panelist:</b> Join any panel discussion of your choice				
<b>Vendors/Tech Demos</b>				
<b>Vendors/Tech Demos Breakout Session:</b> Vendor/Technology with Hands-On experience/Presentation (15 minutes/presentation)	10 mins	15 mins	20 mins	30 mins
<b>Video</b>				
Commercial before each session (general session)	0	0	15 Seconds	30 Seconds
<b>Display Table</b>				
6' Demonstration Table & Chairs	1	1	1	2
<b>Company &amp; Logo Visibility</b>				
Sponsor-Provided Hanging banner, or column wrap in high-traffic area of the conference				
Two floor decals, carpet stickers Sponsor-Provided will be placed inside high-traffic area of the conference and will be visible to all attendees and exhibitors				
Logo on conference bag				
Prime recognition on large screens in advance of every Keynote				
Sponsor-Provided banner(s) strategically displayed in the main conference auditorium	0	0	1	3
<b>Directional Signs:</b> Your logo on multiple directional signs leading attendees to session rooms and events	0	Multiple	Multiple	Multiple
<b>Networking &amp; Reachout Opportunities</b>				
Complimentary Passes to the conference	1	2	3	4
eMail message sent to convention attendees on your behalf	1	1	1	2
Pre-registered attendee postal list in an electronic format prior to the conference				
Final attendee postal list in an electronic format after the conference				
Opportunity to host any of the following: Conference Refreshment Break & Conference Breakfast (Non-exclusive)				
<b>Sampling &amp; Advertising</b>				
Company literature inserted in conference bag given to all attendees				
Conference bag insert	0	1 page	2 pages	Full Brochure
Opportunity to display promotional items on the vendors' floor				
Opportunity to provide promotional items in conference bag given to all attendees				
<b>Recognition</b>				
Verbal recognition prior to each session				
Recognition in a "Thank You" slide during the event				
Your logo on NSSSC's website with a link to your company				
Recognition as a Sponsor Year-Round				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program	Listing	1/4 page	1/2 page	Full page
<b>Discount</b>				
Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities				

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NSSSC Nov 17-19, 2021 Las Vegas

## ABC 13

Local news affiliate KLAS

## NEW TECH TO KEEP STUDENTS SAFE



Watch the video



## WHAT SPONSORS ARE SAYING?



### Ryan Haley

Regional Marketing Manager  
Pelco by Schneider Electric  
Orangeburg, NY



Watch the video



### Sean Miller

Sales  
Verkada  
San Mateo, CA



Watch the video



### Steve Ostler

Director of Marketing  
Blackboard  
Washington, DC



Watch the video



### Vanessa Ogle

Founder and CEO  
Enseo  
Richardson, TX



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## STUDENT SAFETY CONFERENCE



Watch the video



## WHAT SPONSORS ARE SAYING?



### Adam Reed

Director of Sales- West  
Aiphone  
Los Angeles, CA



Watch the video



### Bill McCullough

VP Sales  
Gaggle  
Mission, SD



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### Joseph Murphy

Account Executive  
Safety Vision  
Houston, TX



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### Lisa Falzone

CEO & Co-Founder  
Athena Security  
Austin, TX



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# CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

## FOX 5

Local news affiliate KVVU

### NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

 Watch the video



## ABC 13

Local news affiliate KLAS

### SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

 Watch the video



## FOX 5

Local news affiliate KVVU

### SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

 Watch the video



## CBS 8

Local news affiliate KLAS

### SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

 Watch the video

