

3rd National Student Safety & Security Conference and Workshop

July 19-22, 2020

Las Vegas

The COVID-19 School Planning Event

Direct to your PC, Phone or Tablet.
Live Stream plus On-Demand Streaming
with a bonus of one year additional on-demand streaming access
(until July 22, 2021).

OPTIONS TO ATTEND

IN-PERSON ATTENDANCE

Conference: July 20-21

Workshop: July 22

VIRTUAL ATTENDANCE

Conference: July 20-21

SPONSORSHIP OPPORTUNITIES for both In-Person and Virtual Attendance



CORONAVIRUS UPDATE

What will happen if the in-person event get cancelled?

You will only get the additional virtual benefits, assigned to your level of sponsorship.

**What will happen if the in-person event held,
Do I still get the virtual benefits?**

Yes, in addition to the on-site normal benefits, you will get all the benefits associated with your level of sponsorship, reaching out to both virtual and in-person attendees.

Job-Alike

Tabletop Exercise Workshops

School-Alike

Role-playing Break-out Sessions



Real Cases



Panel Discussions



Break-out Sessions



Role Playing Sessions



Nationally Renowned Speakers



Best Practices



Saving Lives

*Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

3rd National Student Safety & Security Conference & Workshop

Sponsorship Levels

\$19,985 Year-Round Platinum Sponsor

To see your additional free virtual benefits as a Platinum Sponsor, please look at [page 10](#)
T&C apply

Our student wins because your sponsorship provide training for our educators making our schools safer nationwide.

- Sponsor for both conference and workshop
- Recognition as a Platinum Sponsor
- NSSSC logo usage license
- Opening keynote speaking opportunity at the NSSSC
- Opportunity to moderate a breakout session of your choice
- Opportunity to join any panel discussion of your choice as a Panelist
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Opportunity to showcase a corporate video (30 seconds to be shown at the NSSSC general session)
- Two Premier 6' display tables
- Hanging banner, or column wrap with sponsor-provided material in high-traffic area of the conference
- Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor)
- Four (4) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Prime recognition on large screens in advance of every keynote
- Premier placement of 3 company-provided banners at the NSSSC
- Premier placement of logo on conference & workshop banners
- Prominent recognition in general session of the events and all conference-related materials
- Recognition in the conference & workshop program
- Two pages advertisement in the event program
- Opportunity to display promotional items on the vendors' floor
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NSSSC website with a link to your company
- Two eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

3rd National Student Safety & Security Conference & Workshop

Sponsorship Levels



To see your additional free [virtual benefits](#) as a Gold Sponsor, please look at [page 11](#)
T&C apply

\$14,985 Year-Round Gold Sponsor

Your sponsorship will help invited leaders and educators model a community process that will help stamp out all forms of school violence, including shootings, bullying, dating violence, vandalism, gang activity, and catastrophic events particularly school massacres.

- Sponsor for both conference and workshop
- Recognition as a Gold Sponsor
- NSSSC logo usage license
- Opportunity to moderate a breakout session of your choice
- Opportunity to join any panel discussion of your choice as a Panelist
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- Three (3) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees (2 letter size pages)
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Prime recognition on large screens in advance of every keynote
- Premier placement of a company-provided banner at the NSSSC
- Premier placement of logo on conference & workshop banners
- Prominent recognition in general session of the events and all conference-related materials
- Recognition in the conference & workshop program (1/2 page)
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NSSSC website with a link to your company
- eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



3rd National Student Safety & Security Conference & Workshop

Sponsorship Levels

\$9,985
Year-Round
Silver Sponsor

To see your additional free virtual benefits as a Silver Sponsor, please look at [page 12](#)
T&C apply

Your partnership will offer our Educators the hands-on experience with the planning process in areas of prevention, preparedness, response and recovery.

- Sponsor for both conference and workshop
- Recognition as a Silver Sponsor
- NSSSC logo usage license
- Opportunity to join any panel discussion of your choice as a Panelist
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- Three (3) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees (one letter size page)
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Premier placement of a company-provided banner at the NSSSC
- Recognition in the conference & workshop program (1/4 page)
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NSSSC website with a link to your company
- eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



3rd National Student Safety & Security Conference & Workshop

Sponsorship Levels



To see your additional free [virtual benefits](#) as a Exhibitor, please look at [page 13](#)
T&C apply

\$4,985 Year-Round Exhibitor

*Your generosity will empower our educators to keep
our kids safe at school.*

- Exhibitor for both conference and workshop
- Recognition as an Exhibitor
- NSSSC logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- Two (2) Complimentary passes to the conference
- Opportunity to provide promotional items in conference bag given to all attendees
- Recognition in the conference & workshop program (Listing)
- Your logo on NSSSC website with a link to your company
- eMail messages sent to conference attendees on your behalf
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



Interested in a sponsorship not listed above?

Have a product or service that is essential to the NSSSC? We would love to hear your idea.



Customized Brand Opportunities	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship Amount.	\$4,985	\$9,985	\$14,985	\$19,985
Speaking				
Opening Keynote Speaker: one sponsor for each day, on first-come, first served basis).				
Moderator: Moderate a breakout session of your choice.				
Panelist: Join any panel discussion of your choice.				
Vendors/Tech Demos				
Vendors/Tech Demos Breakout Session: Vendor/Technology with Hands-On experience/Presentation (15 minutes/presentation).	1	2	3	4
Video				
Commercial before each session (general session).	0	0	15 Seconds	30 Seconds
Display Table				
6' Demonstration Table & Chairs.	1	1	1	2
Company & Logo Visibility				
Sponsor-Provided Hanging banner, or column wrap in high-traffic area of the conference.				
Two floor decals, carpet stickers Sponsor-Provided will be placed inside high-traffic area of the conference and will be visible to all attendees and exhibitors.				
Logo on conference bag.				
Prime recognition on large screens in advance of every Keynote.				
Sponsor-Provided banner(s) strategically displayed in the main conference auditorium.	0	0	1	3
Directional Signs: Your logo on multiple directional signs leading attendees to session rooms and events.	0	Multiple	Multiple	Multiple
Networking & Reachout Opportunities				
Complimentary Passes to the conference.	2	3	3	4
eMail message sent to convention attendees on your behalf.	1	1	1	2
Pre-registered attendee postal list in an electronic format prior to the conference.				
Final attendee postal list in an electronic format after the conference.				
Opportunity to host any of the following: Conference Refreshment Break & Conference Breakfast (Non-exclusive).				
Sampling & Advertising				
Company literature inserted in conference bag given to all attendees.				
Conference bag insert.	0	1 page	2 pages	Full Brochure
Opportunity to display promotional items on the vendors' floor.				
Opportunity to provide promotional items in conference bag given to all attendees.				
Recognition				
Verbal recognition prior to each session.				
Recognition in a "Thank You" slide during the event.				
Your logo on NSSSC's website with a link to your company.				
Recognition as a Sponsor Year-Round.				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.	Listing	1/4 page	1/2 page	Full page
Discount				
Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities.				

CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

CBS 8

Local news affiliate KLAS

STUDENT SAFETY CONFERENCE

 Watch the video



ABC 13

Local news affiliate KLAS

SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

 Watch the video



ABC 13

Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE

 Watch the video



CBS 8

Local news affiliate KLAS

SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

 Watch the video



FOX 5

Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

 Watch the video



FOX 5

Local news affiliate KVVU

SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY


 Watch the video



WHAT SPONSORS ARE SAYING?




Adam Reed
Director of Sales- West
Aiphone
Los Angeles, CA

 Watch the video




Bill McCullough
VP Sales
Gaggle
Mission, SD

 Watch the video



Joseph Murphy
Account Executive
Safety Vision
Houston, TX

 Watch the video




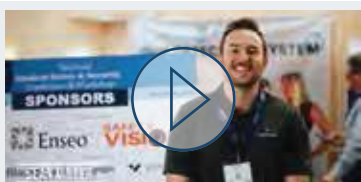
Lisa Falzone
CEO & Co-Founder
Athena Security
Austin, TX

 Watch the video




Ryan Haley
Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY

 Watch the video




Sean Miller
Sales
Verkada
San Mateo, CA

 Watch the video



Steve Ostler
Director of Marketing
Blackboard
Washington, DC

 Watch the video



Vanessa Ogle
Founder and CEO
Enseo
Richardson, TX

 Watch the video

ADDITIONAL FREE VIRTUAL SPONSORSHIP BENEFITS

Exclusive to NSSSC Sponsors

Additional Terms and Conditions

What will happen if the in-person event get cancelled?

You will only get the additional virtual benefits, assigned to your level of sponsorship.

What will happen if the in-person event held, Do I still get the virtual benefits?

Yes, in addition to the on-site normal benefits, you will get all the benefits associated with your level of sponsorship, reaching out to both virtual and in-person attendees.

3rd National Student Safety & Security Conference & Workshop

Virtual Sponsorship Benefits



To see your benefits as a Platinum Sponsor at site, please look at [page 2](#). T&C apply.

Year-long recognition as Virtual Platinum Sponsor

Our student wins because your partnership provide year-round training for our educators making our schools safer.

- Speaking opportunity (10-minute)
- Running "TV-Style" 5-minute video during the live streaming
- Opportunity to showcase a video (45 seconds, to be live streamed during the conference' three days of general session and on demand for 1-year post conference, for professionals to watch every time they watch a session again and again
- Opportunity for a C-level company/organization representative to provide a three-minute videotape on the school/organization's commitment of how it supported its employees, customers, communities, nation and the world in battling this crisis (10-minute)
- Permanent placement of Company/Organization logo in lower bottom area of live and on-demand streaming. With wording "Live Streaming or on-demand streaming made available by generous support from "School/Organization", listing the level of partnership
- Email message sent to conference attendees thanking you for your support
- Static mobile app banner, under the sponsorship level, your logo with a hyperlink to your organization website. The App is the go-to resource for the attendees, live and on-demand streaming, agenda, and conversations with attendees and speakers
- National Student Safety & Security Conference 2020 logo usage license
- Acknowledgment as a partner for three days of live streaming and one year on-demand streaming (until June 19, 2021), where professionals will watch again and again
- Year-long recognition as a Partner for both live and on-demand streaming for National Student Safety & Security Conference & workshop 2020
- Logo recognition in all registration-related e-mails and communications
- Website will be included on e-communications sent to all attendees
- Full-color, two pages in the conference program (produced in PDF and emailed to all attendees)
- Full page acknowledgment in the conference program includes organization profile
- Logo visibility throughout the live and on-demand streaming (until June 19, 2021) with a hyperlink to your School/Organization website
- Highest rotation in partner slideshow displayed between sessions
- Premium positioning of your partnership and year-long logo acknowledgment on the National Student Safety & Security Conference website
- Rotating your logo placed at the bottom of the streaming, listing your partnership level
- Recognition in a "Thank You" slide during the event, listing your partnership level
- Recognition in all media outreach and related event publicity, listing your partnership level



3rd National Student Safety & Security Conference & Workshop

Virtual Sponsorship Benefits



To see your benefits as a Gold Sponsor at site, please look at [page 3](#). T&C apply.

Year-long recognition as Virtual Gold Sponsor

Your sponsorship will help invited leaders and educators model a community process that will help stamp out all forms of school violence, including shootings, bullying, dating violence, vandalism, gang activity, and catastrophic events particularly school massacres.

- Speaking opportunity (5-minute)
- Running “TV-Style” 4-minute video during the live streaming
- Opportunity to showcase a video (30 seconds, to be live streamed during the conference’ three days of general session and on demand for 1-year post conference, for professionals to watch every time they watch a session again and again
- Opportunity for a C-level company/organization representative to provide a three-minute videotape on the company/organization’s commitment of how it supported its employees, customers, communities, nation and the world in battling this crisis (5-minute)
- Permanent placement of Company/Organization logo in lower bottom area of live and on-demand streaming. With wording "Live Streaming or on-demand streaming made available by generous support from "Company/Organization", listing the level of partnership
- Email message sent to conference attendees thanking you for your support
- Static mobile app banner, under the sponsorship level, your logo with a hyperlink to your organization website. The App is the go-to resource for the attendees, live and on-demand streaming, agenda, and conversations with attendees and speakers
- National Student Safety & Security Conference logo usage license
- Acknowledgment as a partner for three days of live streaming and one year on-demand streaming (until June 19, 2021), where professionals will watch again and again
- Year-long recognition as a Partner for both live and on-demand streaming for National Student Safety & Security Conference and Workshop.
- Logo recognition in all registration-related e-mails and communications
- Website will be included on e-communications sent to all attendees
- Full-color, 1-page in the conference program (produced in PDF and emailed to all attendees)
- Half page acknowledgment in the conference program includes organization profile
- Logo visibility throughout the live and on-demand streaming (until June 19, 2021) with a hyperlink to your School/Organization website
- High rotation in partner slideshow displayed between sessions
- Positioning of your partnership and year-long logo acknowledgment on the National Student Safety & Security Conference website, listing your partnership level
- Rotating your logo placed at the bottom of the streaming, listing your partnership level
- Recognition in a “Thank You” slide during the event, listing your partnership level
- Recognition in all media outreach and related event publicity, listing your partnership level



3rd National Student Safety & Security Conference & Workshop

Virtual Sponsorship Benefits



To see your benefits as a Silver Sponsor at site, please look at [page 4](#). T&C apply.

Year-long recognition as Virtual Silver Sponsor

Your partnership will offer our Educators the hands-on experience with the planning process in areas of prevention, preparedness, response and recovery.

- Speaking opportunity (3-minute)
- Running "TV-Style" 3-minute video during the live streaming
- Opportunity to showcase a video (20 seconds, to be live streamed during the conference' three days of general session and on demand for 1-year post conference, for professionals to watch every time they watch a session again and again
- Opportunity for a C-level company/organization representative to provide a three-minute videotape on the company/organization's commitment of how it supported its employees, customers, communities, nation and the world in battling this crisis (4-minute)
- Permanent placement of Company/Organization logo in lower bottom area of live and on-demand streaming. With wording "Live Streaming or on-demand streaming made available by generous support from "Company/Organization", listing the level of partnership
- Email message sent to conference attendees thanking you for your support
- Static mobile app banner, under the sponsorship level, your logo with a hyperlink to your organization website. The App is the go-to resource for the attendees, live and on-demand streaming, agenda, and conversations with attendees and speakers
- National Student Safety & Security Conference logo usage license
- Acknowledgment as a partner for three days of live streaming and one year on-demand streaming (until June 19, 2021), where professionals will watch again and again
- Year-long recognition as a Partner for both live and on-demand streaming for National Student Safety & Security Conference and Workshop.
- Logo recognition in all registration-related e-mails and communications
- Website will be included on e-communications sent to all attendees
- Listing in the conference program includes organization profile
- Logo visibility throughout the live and on-demand streaming (until June 19, 2021) with a hyperlink to your Company/Organization website
- Rotation in partner slideshow displayed between sessions
- Positioning of your partnership and year-long logo acknowledgment on the National Student Safety & Security Conference website, listing your partnership level
- Rotating your logo placed at the bottom of the streaming, listing your partnership level
- Recognition in a "Thank You" slide during the event, listing your partnership level
- Recognition in all media outreach and related event publicity, listing your partnership level



3rd National Student Safety & Security Conference & Workshop

Virtual Sponsorship Benefits



To see your benefits as a Exhibitor at site, please look at [page 5](#). T&C apply.

Year-long recognition as **Virtual Exhibitor**

Your generosity will empower our educators to keep our kids safe at school.

- Running “TV-Style” 2-minute video during the live streaming
- Opportunity to showcase a video (15 seconds, to be live streamed during the conference’ three days of general session and on demand for 1-year post conference, for professionals to watch every time they watch a session again and again
- Opportunity for a C-level company/organization representative to provide a three-minute videotape on the company/organization’s commitment of how it supported its employees, customers, communities, nation and the world in battling this crisis (2-minute)
- Permanent placement of Company/Organization logo in lower bottom area of live and on-demand streaming. With wording "Live Streaming or on-demand streaming made available by generous support from "Company/Organization", listing the level of partnership
- Email message sent to conference attendees thanking you for your support
- Static mobile app banner, under the sponsorship level, your logo with a hyperlink to your organization website. The App is the go-to resource for the attendees, live and on-demand streaming, agenda, and conversations with attendees and speakers
- National Student Safety & Security Conference logo usage license
- Acknowledgment as a partner for three days of live streaming and one year on-demand streaming (until June 19, 2021), where professionals will watch again and again
- Year-long recognition as a Partner for both live and on-demand streaming for National Student Safety & Security Conference and Workshop.
- Logo recognition in all registration-related e-mails and communications
- Website will be included on e-communications sent to all attendees
- Listing in the conference program includes organization profile
- Logo visibility throughout the live and on-demand streaming (until June 19, 2021) with a hyperlink to your Company/Organization website
- Rotation in partner slideshow displayed between sessions
- Positioning of your partnership and year-long logo acknowledgment on the National Student Safety & Security Conference website, listing your partnership level
- Rotating your logo placed at the bottom of the streaming, listing your partnership level
- Recognition in a “Thank You” slide during the event, listing your partnership level
- Recognition in all media outreach and related event publicity, listing your partnership level



Customized Brand Opportunities	Virtual Platinum Sponsor	Virtual Gold Sponsor	Virtual Silver Sponsor	Virtual Exhibitor
Speaking opportunity	10 minutes	5 minutes	3 minutes	○
Running "TV-Style" video during the live streaming	5 minutes	4 minutes	3 minutes	2 minutes
Opportunity to showcase a video (to be live streamed during the conference' three days of general session and on demand for 1-year post conference, for professionals to watch every time they watch a session again and again.	45 seconds	30 seconds	20 seconds	15 seconds
Opportunity for a C-level company/organization representative to provide a videotape on the company/organization's commitment of how it supported its employees, customers, communities, nation and the world in battling this crisis	10 minutes	5 minutes	4 minutes	3 minutes
Permanent placement of Company/Organization logo in lower bottom area of live and on-demand streaming. With wording "Live Streaming or on-demand streaming made available by generous support from "Company/Organization", listing the level of partnership	●	●	●	●
Email message sent to conference attendees thanking you for your support	●	●	●	●
Static mobile app banner, under the sponsorship level, your logo with a hyperlink to your organization website. The App is the go-to resource for the attendees, live and on-demand streaming, agenda, and conversations with attendees and speakers	●	●	●	●
National Student Safety & Security Conference logo usage license	●	●	●	●
Acknowledgment as a partner for three days of live streaming and one year on-demand streaming (until June 19, 2021), where professionals will watch again and again	●	●	●	●
Year-long recognition as a Partner for both live and on-demand streaming for National Student Safety & Security Conference and Workshop.	●	●	●	●
Logo recognition in all registration-related e-mails and communications	●	●	●	●
Website will be included on e-communications sent to all attendees	●	●	●	●
Full-color, in the conference program (produced in PDF and emailed to all attendees)	2 pages	1 page	○	○
Acknowledgment in the conference program includes organization profile	Full page	Half page	Listing	Listing
Logo visibility throughout the live and on-demand streaming (until June 19, 2021) with a hyperlink to your Company/Organization website	●	●	●	●
Rotation in partner slideshow displayed between sessions	Highest	High	Normal	Normal
Positioning of your partnership and year-long logo acknowledgment on the National Student Safety & Security Conference website	Premium	Regular	Regular	Regular
Rotating your logo placed at the bottom of the streaming, listing your partnership level	●	●	●	●
Recognition in a "Thank You" slide during the event, listing your partnership level	●	●	●	●
Recognition in all media outreach and related event publicity, listing your partnership level	●	●	●	●

● Benefit, Available ○ Benefit, Not Available

