

# 3<sup>rd</sup> National Student Safety & Security Conference & Workshop

July 19-22, 2020

Las Vegas

**K-12 Schools, Colleges, and  
Universities Preparedness Conference**

**CONFERENCE**

July 20-21, 2020

**WORKSHOP**

July 22, 2020

## **Job-Alike**

Tabletop Exercise Workshops

## **School-Alike**

Role-playing Break-out Sessions

# SPONSORSHIP OPPORTUNITIES

➤ Real  
Cases

➤ Panel  
Discussions

➤ Break-out  
Sessions

➤ Role Playing  
Sessions

➤ Nationally Renowned  
Speakers

➤ Best  
Practices

➤ Saving  
Lives

*Making Our Schools Safe & Secure--  
The Way Learning Environments Really Should Be*



Enough listening. The rest is hands-on experience.

## MERCHANDISE & DEMO SESSION SPONSORSHIP OPPORTUNITIES

### OFFICIAL BAGS



**\$2,995**

- Gain maximum visibility through sponsorship of the Official Conference Bags (non-exclusive).

- All registered delegates will receive a professional bags that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bags for all delegates to see. Your key customers will use these high-quality, multipurpose briefcases long after the event.

- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Briefcase Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.

- Logo placement on each bag (non-exclusive).

### PAPER ADVERTISEMENT



**\$995**

- Single letter-size paper advertisement (Conference Program).

### PROCEEDINGS ON FLASH DRIVE



**\$1,995**

- Conference Proceedings on Flash Drive.

### BREAKFAST & REFRESHMENTS



**\$1,995**

- Company banners strategically displayed in the main conference auditorium (banner to be provided by you).

- Your corporate Logo displayed throughout the conference on the projector screens.

- The breakfast sponsors will each have special information section in the conference program-1 page (non-exclusive).

### VENDORS/TECH DEMO SESSION



**\$1,485**

- Each time slot will be 15 minutes in length.

### NAME BADGE LANYARDS



**\$4,995**

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

### BAG INSERTION



**\$1,495**

- Be one of the five organizations who will have the opportunity to participate in the Briefcase Insertion Program.

- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

### HANGING BANNERS



Starts at

- Vertical 8' x 8': **\$1,985**

- Vertical 8' x 10': **\$2,485**

- Vertical 8' x 14': **\$2,750**

- Horizontal 15' x 6': **\$2,985**

- Single-sided banner location to be discussed with sales person.

- NSSSC handles the hanging and dismantling as part of the fee.

- All banners must have pole pockets. Pole pockets must be stitched 4" from the top and bottom.

- Artwork Deadline: June 19, 2019.

### NAME BADGE INSERTS



**\$2,995**

- Get all delegates at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

### MID-MORNING & MID-AFTER NOON



**\$995**

- Company banners strategically displayed in the main conference auditorium (banner to be provided by you).

- Your corporate Logo displayed throughout the conference on the projector screens.

- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page (non-exclusive).

### LUNCHEON SPONSORSHIP



**\$1,995**

- Logo displayed throughout the conference on the projector screens (non-exclusive).

- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.

- Special information section in the conference program-4 pages to highlight your firm.

- Discounted conference attendee rate (10% off of the registration fee)

- Company banners strategically displayed in the main conference auditorium (2 banners to be provided by you).

### FLOOR DECALS



Each **\$1,985**

- Carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees.

- Each floor decal is 5' x 5'.

- Artwork Deadline: June 19, 2019.

SEE YOU IN

Las Vegas



Interact with Leading Student Safety & Security Experts

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## Sponsorship Levels

### **\$19,985** Year-Round **Platinum Sponsor**

*Our student wins because your sponsorship provide training for our educators making our schools safer nationwide.*

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- Sponsor for both conference and workshop
- Recognition as a Platinum Sponsor
- NSSSC logo usage license
- Opening keynote speaking opportunity at the NSSSC
- Opportunity to moderate a breakout session of your choice
- Opportunity to join any panel discussion of your choice as a Panelist
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Opportunity to showcase a corporate video (30 seconds to be shown at the NSSSC general session)
- Two Premier 6' display tables
- Hanging banner, or column wrap with sponsor-provided material in high-traffic area of the conference
- Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor)
- Four (4) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Prime recognition on large screens in advance of every keynote
- Premier placement of 3 company-provided banners at the NSSSC
- Premier placement of logo on conference & workshop banners
- Prominent recognition in general session of the events and all conference-related materials
- Recognition in the conference & workshop program
- Two pages advertisement in the event program
- Opportunity to display promotional items on the vendors' floor
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NSSSC website with a link to your company
- Two eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

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## Sponsorship Levels

### **\$14,985** Year-Round **Gold Sponsor**

*Your sponsorship will help invited leaders and educators model a community process that will help stamp out all forms of school violence, including shootings, bullying, dating violence, vandalism, gang activity, and catastrophic events particularly school massacres.*

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- 🌳 Sponsor for both conference and workshop
- 🌳 Recognition as a Gold Sponsor
- 🌳 NSSSC logo usage license
- 🌳 Opportunity to moderate a breakout session of your choice
- 🌳 Opportunity to join any panel discussion of your choice as a Panelist
- 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- 🌳 Premier 6' display table
- 🌳 Three (3) Complimentary passes to the conference
- 🌳 Your logo on conference bag given to all attendees
- 🌳 Company literature insert in conference bag given to all attendees (2 letter size pages)
- 🌳 Opportunity to provide promotional items in conference bag given to all attendees
- 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
- 🌳 Prime recognition on large screens in advance of every keynote
- 🌳 Premier placement of a company-provided banner at the NSSSC
- 🌳 Premier placement of logo on conference & workshop banners
- 🌳 Prominent recognition in general session of the events and all conference-related materials
- 🌳 Recognition in the conference & workshop program (1/2 page)
- 🌳 Verbal recognition prior to each session
- 🌳 Recognition in a "Thank You" slide during the event
- 🌳 Recognition in all media outreach and related event publicity
- 🌳 Your logo on NSSSC website with a link to your company
- 🌳 eMail messages sent to conference attendees on your behalf
- 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
- 🌳 Final attendee postal list in an electronic format after the conference
- 🌳 Corporate logo on the conference website and a hyperlink to the company's site
- 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



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## Sponsorship Levels

### **\$9,985** Year-Round **Silver Sponsor**

*Your partnership will offer our Educators the hands-on experience with the planning process in areas of prevention, preparedness, response and recovery.*

- 🌳 Sponsor for both conference and workshop
- 🌳 Recognition as a Silver Sponsor
- 🌳 NSSSC logo usage license
- 🌳 Opportunity to join any panel discussion of your choice as a Panelist
- 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- 🌳 Premier 6' display table
- 🌳 Three (3) Complimentary passes to the conference
- 🌳 Your logo on conference bag given to all attendees
- 🌳 Company literature insert in conference bag given to all attendees (one letter size page)
- 🌳 Opportunity to provide promotional items in conference bag given to all attendees
- 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
- 🌳 Premier placement of a company-provided banner at the NSSSC
- 🌳 Recognition in the conference & workshop program (1/4 page)
- 🌳 Verbal recognition prior to each session
- 🌳 Recognition in a "Thank You" slide during the event
- 🌳 Recognition in all media outreach and related event publicity
- 🌳 Your logo on NSSSC website with a link to your company
- 🌳 eMail messages sent to conference attendees on your behalf
- 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
- 🌳 Final attendee postal list in an electronic format after the conference
- 🌳 Corporate logo on the conference website and a hyperlink to the company's site
- 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities





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## Sponsorship Levels

### **\$4,985** Year-Round Exhibitor

*Your generosity will empower our educators to keep  
our kids safe at school.*

- Exhibitor for both conference and workshop
- Recognition as an Exhibitor
- NSSSC logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- Two (2) Complimentary passes to the conference
- Opportunity to provide promotional items in conference bag given to all attendees
- Recognition in the conference & workshop program (Listing)
- Your logo on NSSSC website with a link to your company
- eMail messages sent to conference attendees on your behalf
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



#### **Interested in a sponsorship not listed above?**

Have a product or service that is essential to the NSSSC? We would love to hear your idea.



Customized Brand Opportunities	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship Amount.	\$4,985	\$9,985	\$14,985	\$19,985
<b>Speaking</b>				
<b>Opening Keynote Speaker:</b> one sponsor for each day, on first-come, first served basis).				
<b>Moderator:</b> Moderate a breakout session of your choice.				
<b>Panelist:</b> Join any panel discussion of your choice.				
<b>Vendors/Tech Demos</b>				
<b>Vendors/Tech Demos Breakout Session:</b> Vendor/Technology with Hands-On experience/Presentation (15 minutes/presentation).	1	2	3	4
<b>Video</b>				
Commercial before each session (general session).	0	0	15 Seconds	30 Seconds
<b>Display Table</b>				
6' Demonstration Table & Chairs.	1	1	1	2
<b>Company &amp; Logo Visibility</b>				
Sponsor-Provided Hanging banner, or column wrap in high-traffic area of the conference.				
Two floor decals, carpet stickers Sponsor-Provided will be placed inside high-traffic area of the conference and will be visible to all attendees and exhibitors.				
Logo on conference bag.				
Prime recognition on large screens in advance of every Keynote.				
Sponsor-Provided banner(s) strategically displayed in the main conference auditorium.	0	0	1	3
<b>Directional Signs:</b> Your logo on multiple directional signs leading attendees to session rooms and events.	0	Multiple	Multiple	Multiple
<b>Networking &amp; Reachout Opportunities</b>				
Complimentary Passes to the conference.	2	3	3	4
eMail message sent to convention attendees on your behalf.	1	1	1	2
Pre-registered attendee postal list in an electronic format prior to the conference.				
Final attendee postal list in an electronic format after the conference.				
Opportunity to host any of the following: Conference Refreshment Break & Conference Breakfast (Non-exclusive).				
<b>Sampling &amp; Advertising</b>				
Company literature inserted in conference bag given to all attendees.				
Conference bag insert.	0	1 page	2 pages	Full Brochure
Opportunity to display promotional items on the vendors' floor.				
Opportunity to provide promotional items in conference bag given to all attendees.				
<b>Recognition</b>				
Verbal recognition prior to each session.				
Recognition in a "Thank You" slide during the event.				
Your logo on NSSSC's website with a link to your company.				
Recognition as a Sponsor Year-Round.				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.	Listing	1/4 page	1/2 page	Full page
<b>Discount</b>				
Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities.				

# CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

## CBS 8

Local news affiliate KLAS

### STUDENT SAFETY CONFERENCE

 Watch the video



## ABC 13

Local news affiliate KLAS

### SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

 Watch the video



## ABC 13

Local news affiliate KLAS

### NEW TECH TO KEEP STUDENTS SAFE

 Watch the video



## CBS 8

Local news affiliate KLAS

### SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

 Watch the video





# FOX 5

Local news affiliate KVVU

## NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

 Watch the video



# FOX 5

Local news affiliate KVVU

## SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY


 Watch the video



### WHAT SPONSORS ARE SAYING?




**Adam Reed**  
Director of Sales- West  
Aiphone  
Los Angeles, CA

 Watch the video



**Bill McCullough**  
VP Sales  
Gaggle  
Mission, SD

 Watch the video



**Joseph Murphy**  
Account Executive  
Safety Vision  
Houston, TX

 Watch the video




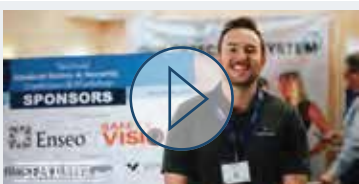
**Lisa Falzone**  
CEO & Co-Founder  
Athena Security  
Austin, TX

 Watch the video




**Ryan Haley**  
Regional Marketing Manager  
Pelco by Schneider Electric  
Orangeburg, NY

 Watch the video



**Sean Miller**  
Sales  
Verkada  
San Mateo, CA

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**Steve Ostler**  
Director of Marketing  
Blackboard  
Washington, DC

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**Vanessa Ogle**  
Founder and CEO  
Enseo  
Richardson, TX

 Watch the video