

4th National Student Safety & Security Conference and Workshop

April 21-23, 2021
Las Vegas

Conference: April 21-22
Workshop: April 23

SPONSORSHIP OPPORTUNITIES

Job-Alike

Tabletop Exercise Workshops

School-Alike

Role-playing Break-out Sessions



Real
Cases



Panel
Discussions



Break-out
Sessions



Role Playing
Sessions



Nationally Renowned
Speakers



Best
Practices



Saving
Lives

*Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

4th National Student Safety & Security Conference and Workshop

Sponsorship Levels

\$19,985 Year-Round **Platinum Sponsor**

Our student wins because your sponsorship provide training for our educators making our schools safer nationwide.

- Sponsor for both conference and workshop
- Recognition as a Platinum Sponsor
- NSSSC logo usage license
- Opening keynote speaking opportunity at the NSSSC
- Opportunity to moderate a breakout session of your choice
- Opportunity to join any panel discussion of your choice as a Panelist
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Opportunity to showcase a corporate video (30 seconds to be shown at the NSSSC general session)
- Two Premier 6' display tables
- Hanging banner, or column wrap with sponsor-provided material in high-traffic area of the conference
- Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor)
- Four (4) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Prime recognition on large screens in advance of every keynote
- Premier placement of 3 company-provided banners at the NSSSC
- Premier placement of logo on conference & workshop banners
- Prominent recognition in general session of the events and all conference-related materials
- Recognition in the conference & workshop program
- Two pages advertisement in the event program
- Opportunity to display promotional items on the vendors' floor
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NSSSC website with a link to your company
- Two eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

4th National Student Safety & Security Conference and Workshop

Sponsorship Levels

\$14,985 Year-Round **Gold Sponsor**

Your sponsorship will help invited leaders and educators model a community process that will help stamp out all forms of school violence, including shootings, bullying, dating violence, vandalism, gang activity, and catastrophic events particularly school massacres.

- 🌳 Sponsor for both conference and workshop
- 🌳 Recognition as a Gold Sponsor
- 🌳 NSSSC logo usage license
- 🌳 Opportunity to moderate a breakout session of your choice
- 🌳 Opportunity to join any panel discussion of your choice as a Panelist
- 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- 🌳 Premier 6' display table
- 🌳 Three (3) Complimentary passes to the conference
- 🌳 Your logo on conference bag given to all attendees
- 🌳 Company literature insert in conference bag given to all attendees (2 letter size pages)
- 🌳 Opportunity to provide promotional items in conference bag given to all attendees
- 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
- 🌳 Prime recognition on large screens in advance of every keynote
- 🌳 Premier placement of a company-provided banner at the NSSSC
- 🌳 Premier placement of logo on conference & workshop banners
- 🌳 Prominent recognition in general session of the events and all conference-related materials
- 🌳 Recognition in the conference & workshop program (1/2 page)
- 🌳 Verbal recognition prior to each session
- 🌳 Recognition in a "Thank You" slide during the event
- 🌳 Recognition in all media outreach and related event publicity
- 🌳 Your logo on NSSSC website with a link to your company
- 🌳 eMail messages sent to conference attendees on your behalf
- 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
- 🌳 Final attendee postal list in an electronic format after the conference
- 🌳 Corporate logo on the conference website and a hyperlink to the company's site
- 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



4th National Student Safety & Security Conference & Workshop

Sponsorship Levels

\$9,985 Year-Round **Silver Sponsor**

Your partnership will offer our Educators the hands-on experience with the planning process in areas of prevention, preparedness, response and recovery.

- 🌳 Sponsor for both conference and workshop
- 🌳 Recognition as a Silver Sponsor
- 🌳 NSSSC logo usage license
- 🌳 Opportunity to join any panel discussion of your choice as a Panelist
- 🌳 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- 🌳 Premier 6' display table
- 🌳 Three (3) Complimentary passes to the conference
- 🌳 Your logo on conference bag given to all attendees
- 🌳 Company literature insert in conference bag given to all attendees (one letter size page)
- 🌳 Opportunity to provide promotional items in conference bag given to all attendees
- 🌳 Your logo on multiple directional signs leading attendees to session rooms and events
- 🌳 Premier placement of a company-provided banner at the NSSSC
- 🌳 Recognition in the conference & workshop program (1/4 page)
- 🌳 Verbal recognition prior to each session
- 🌳 Recognition in a "Thank You" slide during the event
- 🌳 Recognition in all media outreach and related event publicity
- 🌳 Your logo on NSSSC website with a link to your company
- 🌳 eMail messages sent to conference attendees on your behalf
- 🌳 Pre-registered attendee postal list in an electronic format prior to the conference
- 🌳 Final attendee postal list in an electronic format after the conference
- 🌳 Corporate logo on the conference website and a hyperlink to the company's site
- 🌳 Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



4th National Student Safety & Security Conference & Workshop

Sponsorship Levels

\$4,985 Year-Round Exhibitor

*Your generosity will empower our educators to keep
our kids safe at school.*

- Exhibitor for both conference and workshop
- Recognition as an Exhibitor
- NSSSC logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- Two (2) Complimentary passes to the conference
- Opportunity to provide promotional items in conference bag given to all attendees
- Recognition in the conference & workshop program (Listing)
- Your logo on NSSSC website with a link to your company
- eMail messages sent to conference attendees on your behalf
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities



Interested in a sponsorship not listed above?

Have a product or service that is essential to the NSSSC? We would love to hear your idea.



Customized Brand Opportunities	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship Amount.	\$4,985	\$9,985	\$14,985	\$19,985
Speaking				
Opening Keynote Speaker: one sponsor for each day, on first-come, first served basis).				
Moderator: Moderate a breakout session of your choice.				
Panelist: Join any panel discussion of your choice.				
Vendors/Tech Demos				
Vendors/Tech Demos Breakout Session: Vendor/Technology with Hands-On experience/Presentation (15 minutes/presentation).	1	2	3	4
Video				
Commercial before each session (general session).	0	0	15 Seconds	30 Seconds
Display Table				
6' Demonstration Table & Chairs.	1	1	1	2
Company & Logo Visibility				
Sponsor-Provided Hanging banner, or column wrap in high-traffic area of the conference.				
Two floor decals, carpet stickers Sponsor-Provided will be placed inside high-traffic area of the conference and will be visible to all attendees and exhibitors.				
Logo on conference bag.				
Prime recognition on large screens in advance of every Keynote.				
Sponsor-Provided banner(s) strategically displayed in the main conference auditorium.	0	0	1	3
Directional Signs: Your logo on multiple directional signs leading attendees to session rooms and events.	0	Multiple	Multiple	Multiple
Networking & Reachout Opportunities				
Complimentary Passes to the conference.	2	3	3	4
eMail message sent to convention attendees on your behalf.	1	1	1	2
Pre-registered attendee postal list in an electronic format prior to the conference.				
Final attendee postal list in an electronic format after the conference.				
Opportunity to host any of the following: Conference Refreshment Break & Conference Breakfast (Non-exclusive).				
Sampling & Advertising				
Company literature inserted in conference bag given to all attendees.				
Conference bag insert.	0	1 page	2 pages	Full Brochure
Opportunity to display promotional items on the vendors' floor.				
Opportunity to provide promotional items in conference bag given to all attendees.				
Recognition				
Verbal recognition prior to each session.				
Recognition in a "Thank You" slide during the event.				
Your logo on NSSSC's website with a link to your company.				
Recognition as a Sponsor Year-Round.				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.	Listing	1/4 page	1/2 page	Full page
Discount				
Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities.				

CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

CBS 8

Local news affiliate KLAS

STUDENT SAFETY CONFERENCE

 Watch the video



ABC 13

Local news affiliate KLAS

SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

 Watch the video



ABC 13

Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE

 Watch the video



CBS 8

Local news affiliate KLAS

SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

 Watch the video



FOX 5

Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

Watch the video



FOX 5

Local news affiliate KVVU

SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

Watch the video



WHAT SPONSORS ARE SAYING?



Adam Reed
Director of Sales- West
Aiphone
Los Angeles, CA

Watch the video



Bill McCullough
VP Sales
Gaggle
Mission, SD

Watch the video



Joseph Murphy
Account Executive
Safety Vision
Houston, TX

Watch the video



Lisa Falzone
CEO & Co-Founder
Athena Security
Austin, TX

Watch the video



Ryan Haley
Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY

Watch the video



Sean Miller
Sales
Verkada
San Mateo, CA

Watch the video



Steve Ostler
Director of Marketing
Blackboard
Washington, DC

Watch the video



Vanessa Ogle
Founder and CEO
Enseo
Richardson, TX

Watch the video

